NLCAHR

December 5, 2018

Suzanne Brake, PhD
Seniors’ Advocate
Seniors’ Advocate Act

December 14, 2016 – Act was passed in the House of Assembly

July 5, 2017 – Act and Regulations were proclaimed and came into effect

November 7, 2017 – Seniors’ Advocate appointed
Role

(a) identify, review and analyze systemic issues related to seniors;

(b) work collaboratively with seniors' organizations, service providers and others to identify and address systemic issues related to seniors; and

(c) make recommendations to government and government agencies respecting changes to improve seniors' services.
Powers and Duties

(a) receive and review matters related to seniors;
(b) initiate and participate in reviews related to seniors;
(c) conduct research related to seniors, including interviews and surveys;
(d) consult with seniors, service providers and the public;
(e) request information, other than personal health information;
(f) make recommendations to government, government agencies, service providers and community groups respecting legislation, policies, programs and services impacting seniors; and
(g) inform the public about the Office of the Seniors' Advocate and promote awareness of systemic issues related to seniors.
Definitions

“Senior" means an individual who is

(i) 65 years of age or older, or
(ii) less than 65 years of age and receives seniors' services;

“Systemic” means issues and concerns that impact a large number of seniors.
Demographics
## NL POPULATION (50+)
(Source: Stats Canada NL Statistics Agency, Dept. of Finance, November 2017, Population Projections by Age)

<table>
<thead>
<tr>
<th></th>
<th>Today</th>
<th>10 YEARS</th>
<th>25 YEARS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>233,521</td>
<td>250,057</td>
<td>252,835</td>
</tr>
<tr>
<td></td>
<td>(44.4%)</td>
<td>(48.5%)</td>
<td>(49.4%)</td>
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# NL POPULATION (65+)

(Source: Stats Canada NL Statistics Agency, Dept. of Finance, November 2017, Population Projections by Age)

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<th>Today</th>
<th>10 YEARS</th>
<th>25 YEARS</th>
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<tr>
<td></td>
<td>108,182</td>
<td>138,886</td>
<td>148,874</td>
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<tr>
<td>(%)</td>
<td>20.6%</td>
<td>26.9%</td>
<td>29.1%</td>
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## INCOME

Number of Families and Median after-tax income

Table: 11-10-0190-01 (formerly CANSIM 206-0011)

<table>
<thead>
<tr>
<th>Number (age 65 +)</th>
<th>Median Income</th>
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<tbody>
<tr>
<td>Couples 15,000 (30,000 individuals)</td>
<td>$41,200</td>
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<tr>
<td>Singles 11,000</td>
<td>$24,000</td>
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NL has the highest rate of homeownership for aged 65+ at 83.4% (Canada: 74.6%)

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<tr>
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<th>Provincial Home Repair Program</th>
<th>Home Modification Program</th>
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<tbody>
<tr>
<td>Aged 65+</td>
<td>1617 (71%)</td>
<td>250 (70%)</td>
</tr>
<tr>
<td>Aged 50+</td>
<td>2141 (94%)</td>
<td>334 (93%)</td>
</tr>
</tbody>
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Public Awareness
Tracking and Trending
Reviews
The Bigger Picture

- Ageism
- Generational Angst
- Crisis versus Management
- Kindness Quotient
CONTACT INFORMATION

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